

Herron School of Art and Design  
**Visual Communication**  
 4 Year Plan of Study

<b>Designing Integrated Experiences Track</b>			<b>Planning &amp; Designing Exhibitions Track with Museum Studies Electives</b>		
<b>4 Year Suggested Plan of Study</b>		<b>Credits</b>	<b>4 Year Suggested Plan of Study</b>		<b>Credits</b>
<b>First Semester - (16 credits) - Fall</b>			<b>First Semester - Fall</b>		
HER D101 Drawing I	3	<b>Completed</b>	HER D101 Drawing I	3	<b>Completed</b>
HER F123 3D Design	3		HER F123 3D Design	3	
HER F121 2D Design	3		HER F121 2D Design	3	
HER H101 History of Art I	3		HER H101 History of Art I	3	
HER X101 Foundation Resources	1		HER X101 Foundation Resources	1	
ENG W131 English Composition	3		ENG W131 English Composition	3	
<b>Second Semester - (16 credits) - Spring</b>			<b>Second Semester - Spring</b>		
HER D102 Drawing II	3		HER D102 Drawing II	3	
HER F100 Creative Processes	3		HER F100 Creative Processes	3	
HER F122 Color Concepts	3		HER F122 Color Concepts	3	
X102 Foundation Capstone	1		X102 Foundation Capstone	1	
HER H102 History of Art II	3		HER H102 History of Art II	3	
L105 or L115 English Literature	3		L105 or L115 English Literature	3	
<b>Third Semester - (15 credits) - Fall</b>			<b>Third Semester - Fall</b>		
HER V210 VC 1: Elements and Principles	6		HER V210 VC 1: Elements and Principles	6	
HER V211 Typography 1: Elements	3		HER V211 Typography 1: Elements	3	
HER V212 Image 1: Elements	3		HER V212 Image 1: Elements	3	
HER V214 History of Design	3		HER V214 History of Design	3	
<b>Fourth Semester - (18 credits) - Spring</b>			<b>Fourth Semester - Fall</b>		
HER V220 VC 2: Design Methodology	6		HER V220 VC 2: Design Methodology	6	
HER V221 Typography 2: Making Messages	3		HER V221 Typography 2: Making Messages	3	
HER V222 Image 2: Narratives	3		HER V222 Image 2: Narratives	3	
COMM R110 Speech Communication	3		COMM R110 Speech Communication	3	
BUS M300 Introduction to Marketing	3		BUS M300 Introduction to Marketing	3	
<b>Visual Communication Sophomore Portfolio Review</b>					
<b>Fifth Semester - (18 credits) - Fall</b>			<b>Fifth Semester - Fall</b>		
HER V310 VC 3: Identifying Problems	6		HER V310 VC 3: Identifying Problems	6	
HER V311 Typography 3: Systems	3		HER V311 Typography 3: Systems	3	
HER V312 Image 3: Systems	3		HER V312 Image 3: Systems	3	
HER A341 Production for Designers	3		HER A341 Production for Designers	3	
Elective: Analytical Skill	3		Elective: Analytical Skill	3	
<b>Sixth Semester - (18 credits) - Spring</b>			<b>Sixth Semester - Spring</b>		
HER V320 VC 4: Facilitating Solutions	6		HER V320 VC 4: Facilitating Solutions	6	
HER A461 VC Professional Practice	3		HER A461 VC Professional Practice	3	
Elective: Social Science	3		MSTD A403 Intro to Museum Studies	3	
Elective: Analytical Skill	3		HIST H217 Nature of History	3	
Elective: Humanities	3		Elective: Social Science	3	
<b>Seventh Semester - (15 credits) - Fall</b>			<b>Seventh Semester - Fall</b>		
HER V410 VC 5: Designing for Innovation	6		HER V410 VC 5: Designing for Innovation	6	
HER R411 Experience Design I	3		HER R411 Exhibition Design I	3	
Elective: Social Science	3		MSTD A405 Museum Methods	3	
Elective: Humanities	3		MSTD A414 Museum Technology	3	
<b>Eight Semester - (15 credits) - Spring</b>			<b>Eight Semester - Spring</b>		
HER V420 VC 6: Capstone Portfolio	3		HER V420 VC 6: Capstone Portfolio	3	
HER R411 Experience Design 2	3		HER R411 Exhibition Design 2	3	
Elective: Social Science	3		Elective: Museum Studies	3	
Elective: Humanities	3		Elective: Social Science	3	
Elective: Humanities or Art History elective	3		Elective: Social Science	3	
<b>Total Credits</b>		<b>131</b>	<b>Total Credits</b>		<b>131</b>